

Business Administration with concentration in Information Technology and Analytics (BSBA)

The following course sequence sheet is for illustrative purposes only and should not be construed as formal academic advisement. Course selections and sequence may vary depending on course availability and counsel from your academic adviser. You should consult an academic adviser before developing an actual academic plan.

Cr.	First Semester	Cr.	Second Semester
3	ENGLISH.101 Found of College Writing or ITA.175 Spreadsheet Model & Data Analysis Apps.	3	ITA.175 Spreadsheet Model & Data Analysis Apps. OR ENGLISH.101 Found of College Writing
3	BUSED.101 Introduction to Business	3	ECONOMIC.121 Principles of Economics I
3	General Education Course	3	General Education Course
3	General Education Course	3	General Education Course
3	General Education Course	3	General Education Course
15	Total Semester Credits	15	Total Semester Credits
Cr.	Third Semester	Cr.	Fourth Semester
3	ECONOMIC.256 Business & Economics Statistics or COMMSTUD.103 Public Speaking	3	COMMSTUD.103 Public Speaking or ECONOMIC.256 Business & Economics Statistics
3	ACCT.220 Financial Accounting	3	ACCT.223 Managerial Accounting
3	ECONOMIC.122 Principles of Economics II	3	MGMT.244 Principles of Management
3	ECONOMIC.156 Business & Economics Math or MATH.123 Essentials Calculus	3	ITA.301 Into Tech & Analytics
3	General Education Course	3	General Education Course
15	Total Semester Credits	15	Total Semester Credits
Cr.	Fifth Semester	Cr.	Sixth Semester
3	ITA.310 Data Management Essentials for Business	3	MKTG.310 Marketing Principles & Practices
3	Business Elective	3	BUSED.333 Business Comm & Report Writing
3	ITA.302 Enhanced Business Applications	3	ITA.322 Project Management
3	LAW.331 Law Legal Environment	3	ITA.325 Analytics
3	General Education Course	3	General Education Course
15	Total Semester Credits	15	Total Semester Credits
Cr.	Seventh Semester	Cr.	Eighth Semester
3	ITA.415 Data-Driven Web Analytics	3	ITA.435 Advanced Analytics
3	Free Elective	3	MGMT.497 Business Policies
3	Free Elective	3	ITA.418 Global Security
3	FINANCE.313 Introduction to Finance	3	Business Elective
3	Business Elective	3	Business Elective
15	Total Semester Credits	15	Total Semester Credits

TOTAL CREDITS: 120