

Figure 2. Key Innovation: IB Major-Functional Specializations

INTERNATIONAL BUSINESS MAJOR - FUNCTIONAL SPECIALIZATIONS			
<b>ACCOUNTING</b>			
1 International Accounting	ACCT	320	3
2 Intermediate Accounting I	ACCT	321	3
3 Intermediate Accounting II	ACCT	322	3
<b>Choose two of the following three courses:</b>			
Federal Tax Accounting	ACCT	324	3
Cost Accounting	ACCT	348	3
Auditing	ACCT	442	3
TOTAL		15*	
* In addition to ACCT 220 and ACCT 223 required in the core curriculum			
<b>INFORMATION TECHNOLOGY</b>			
<b>Choose five of the following courses:</b>			
1 Info. Tech. Management	ITM	221	3
2 Bus. Apps. Development	ITM	302	3
3 Data Mgmt. Essentials for Bus.	ITM	310	3
4 Data Science for Business	ITM	320	3
5 Project Management	ITM	322	3
6 Data Driven Web Design	ITM	375	3
7 Training and Development	ITM	405	3
8 Human & Tech Inter Mgmt.	ITM	407	3
9 Global Enterprise Security	ITM	418	3
10 Advanced Data Science for Bus.	ITM	430	3
11 Special Topic	ITM	498	3
TOTAL		15*	
* In addition to ITM 175 required in the core curriculum			
<b>ECONOMICS</b>			
1 Intermediate Macroeconomic Theory	ECON	221	3
2 Public Finance	ECON	326	3
3 Advanced Political Economy	ECON	460	3
4 United States Government	POLISCI	120	3
<b>Choose one of the following courses:</b>			
Money and Banking	ECON	327	3
International Economics	ECON	333	3
Economic Growth of Underdeveloped Areas	ECON	334	3
Middle East Economics	ECON	340	3
TOTAL		15*	
* In addition to ECON 121 and ECON 122 required in general education			
<b>FINANCE</b>			
1 Financial Markets and Institutions	FIN	323	3
2 Investment Management	FIN	343	3
3 Advanced Corporate Finance	FIN	454	3
<b>Choose two Finance or Business Elective courses:</b>			
Finance or Business Elective			3
Finance or Business Elective			3
TOTAL		15*	
* In addition to FIN 313 required in the core curriculum			
<b>MARKETING</b>			
1 E-Marketing	MKTG	331	3
2 Advertising Management	MKTG	340	3
3 Principles of Selling	MKTG	341	3
<b>Choose two Marketing or Business Elective courses:</b>			
Marketing or Business Elective			3
Marketing or Business Elective			3
TOTAL		15*	
* In addition to MKTG 310 required in the core curriculum			
<b>POLICY &amp; GLOBALIZATION</b>			
1 Contemporary Issues in World Politics	POLISCI	181	3
2 Introduction to International Relations	POLISCI	280	3
3 Public Policy	POLISCI	456	3
<b>Choose two of the following courses:</b>			
POLISCI 250; POLISCI 310; POLISCI 360; POLISCI 366;			3
POLISCI 368; POLISCI 373; POLISCI 376			3
TOTAL		15*	
* In addition to POLISCI 101 or POLISCI 120 required for general education points or a free non-business elective			
<b>HUMAN RESOURCE MANAGEMENT</b>			
1 Human Resource Management	MGMT	345	3
2 Employee Staffing	MGMT	463	3
3 Compensation Management	MGMT	464	3
<b>Choose two of the following courses:</b>			
Labor and Industrial Relations	MGMT	346	3
Internship in Management	MGMT	432	3
Training and Development	ITM	405	3
Employment Discrimination and Affirmative Action	LAW	460	3
TOTAL		15*	
* In addition to MGMT 244 required in the core curriculum			