

## **Business Administration with concentration in Information and Technology Management (BSBA)**

The following course sequence sheet is for illustrative purposes only and should not be construed as formal academic advisement. Course selections and sequence may vary depending on course availability and counsel from your academic adviser. You should consult an academic adviser before developing an actual academic plan.

<b>Cr.</b>	<b>First Semester</b>	<b>Cr.</b>	<b>Second Semester</b>
3	ENGLISH.101 Found of College Writing or ITM.175 Info & Tech Management Appl	3	ITM.175 Info & Technology Management Appl OR ENGLISH.101 Found of College Writing
3	BUSED.101 Introduction to Business	3	ECONOMIC.121 Principles of Economics I
3	General Education Course	3	General Education Course
3	General Education Course	3	General Education Course
3	General Education Course	3	General Education Course
15	Total Semester Credits	15	Total Semester Credits
<b>Cr.</b>	<b>Third Semester</b>	<b>Cr.</b>	<b>Fourth Semester</b>
3	ECONOMIC.256 Business & Economics Statistics or COMMSTUD.103 Public Speaking	3	COMMSTUD.103 Public Speaking or ECONOMIC.256 Business & Economics Statistics
3	ACCT.220 Financial Accounting	3	ACCT.223 Managerial Accounting
3	ECONOMIC.122 Principles of Economics II	3	MGMT.244 Principles of Management
3	ECONOMIC.156 Business & Economics Math or MATH.123 Essentials Calculus	3	ITM.301 Into Tech & Analytics
3	General Education Course	3	General Education Course
15	Total Semester Credits	2	General Education Course
		17	Total Semester Credits
<b>Cr.</b>	<b>Fifth Semester</b>	<b>Cr.</b>	<b>Sixth Semester</b>
3	BUSED.350 Diversity in Business	3	MKTG.310 Marketing Principles & Practices
3	Business Elective	3	BUSED.333 Business Comm & Report Writing
3	ITM.302 Enhanced Business Applications	3	ITM.415 Data Driven Web Analytics
3	LAW.331 Law Legal Environment	3	General Education Course
3	General Education Course	1	General Education Course
15	Total Semester Credits	13	Total Semester Credits
<b>Cr.</b>	<b>Seventh Semester</b>	<b>Cr.</b>	<b>Eighth Semester</b>
3	ITM.320 Data Science for Business	3	ITM.418 Global Enterprise Security
3	ITM.322 Project Management	3	MGMT.481 Business Policies & Strategies
3	ITM.310 Data Mgmt Essentials for Business	3	ITM.430 Advanced Data Science for Business
3	Business Elective	3	FINANCE.313 Introduction to Corporate Finance
3	Business Elective	3	Business Elective
15	Total Semester Credits	15	Total Semester Credits

**TOTAL CREDITS: 120**