Business Administration - International Business (BSBA)

The following course sequence sheet is for illustrative purposes only and should not be construed as formal academic advisement. Course selections and sequence may vary depending on course availability and counsel from your academic adviser. You should consult an academic adviser before developing an actual academic plan.

Cr.	academic plan. First Semester	Cr.	Second Semester
3	ENGLISH.101 Found of College Writing	3	ECONOMIC.156 Bus & Econ Mathematics
3	General Education Course		OR MATH.123 Essentials Calculus
3	General Education Course	3	ECONOMIC.121 Prin of Macroeconomics
3	PSYCH.101 General Psych	3	ITM.175 ITMA
3	COMMSTUD.103 Public Speaking	3	General Education Course
		3	General Education Course
0	ZIPD.101 Functional Areas of Business	0	ZIPD.102 Interconnectedness of Business
15	Total Semester Credits	15	Total Semester Credits
Cr.	Third Semester	Cr.	Fourth Semester
3	ACCT.220 Financial Accounting	3	ACCT.223 Managerial Accounting
3	ECONOMIC.122 Prin of Microeconomics	3	ECONOMIC.256 Business & Economics Stats
3	BUSED.101 Intro to BIS	3	MGMT.244 Principles of Management
3	General Education Course	3	General Education Course
3	General Education Course	3	General Education Course
0	ZIPD.201 Career Exploration	0	ZIPD.202 Career Preparation
15	Total Semester Credits	15	Total Semester Credits
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Cr.	Fifth Semester	Cr.	Sixth Semester
Cr. 3	Fifth Semester MGMT.356 Global Business	Cr. 3	Sixth Semester MKTG.380 International Marketing
3	MGMT.356 Global Business	3	MKTG.380 International Marketing
3	MGMT.356 Global Business MGMT.355 Managing Multicultural	3	MKTG.380 International Marketing FINANCE.313 Intro to Corporate Finance
3 3 3	MGMT.356 Global Business MGMT.355 Managing Multicultural MKTG.310 Marketing Principles & Practices	3 3 3	MKTG.380 International Marketing FINANCE.313 Intro to Corporate Finance Functional Specialization
3 3 3	MGMT.356 Global Business MGMT.355 Managing Multicultural MKTG.310 Marketing Principles & Practices LAW.331 Law and Legal Environments	3 3 3	MKTG.380 International Marketing FINANCE.313 Intro to Corporate Finance Functional Specialization General Education Course
3 3 3 3	MGMT.356 Global Business MGMT.355 Managing Multicultural MKTG.310 Marketing Principles & Practices LAW.331 Law and Legal Environments BUSED.333 Bus Comm & Report Writing	3 3 3 3	MKTG.380 International Marketing FINANCE.313 Intro to Corporate Finance Functional Specialization General Education Course Free Elective
3 3 3 3 0	MGMT.356 Global Business MGMT.355 Managing Multicultural MKTG.310 Marketing Principles & Practices LAW.331 Law and Legal Environments BUSED.333 Bus Comm & Report Writing ZIPD.301 Preparation for the Workforce	3 3 3 3 0	MKTG.380 International Marketing FINANCE.313 Intro to Corporate Finance Functional Specialization General Education Course Free Elective ZIPD.302 Build your brand
3 3 3 3 0 15	MGMT.356 Global Business MGMT.355 Managing Multicultural MKTG.310 Marketing Principles & Practices LAW.331 Law and Legal Environments BUSED.333 Bus Comm & Report Writing ZIPD.301 Preparation for the Workforce Total Semester Credits	3 3 3 3 0 15	MKTG.380 International Marketing FINANCE.313 Intro to Corporate Finance Functional Specialization General Education Course Free Elective ZIPD.302 Build your brand Total Semester Credits
3 3 3 3 0 15 Cr.	MGMT.356 Global Business MGMT.355 Managing Multicultural MKTG.310 Marketing Principles & Practices LAW.331 Law and Legal Environments BUSED.333 Bus Comm & Report Writing ZIPD.301 Preparation for the Workforce Total Semester Credits Seventh Semester	3 3 3 3 0 15 Cr.	MKTG.380 International Marketing FINANCE.313 Intro to Corporate Finance Functional Specialization General Education Course Free Elective ZIPD.302 Build your brand Total Semester Credits Eighth Semester
3 3 3 3 0 15 Cr. 3	MGMT.356 Global Business MGMT.355 Managing Multicultural MKTG.310 Marketing Principles & Practices LAW.331 Law and Legal Environments BUSED.333 Bus Comm & Report Writing ZIPD.301 Preparation for the Workforce Total Semester Credits Seventh Semester FINANCE.413 International Finance	3 3 3 3 0 15 Cr.	MKTG.380 International Marketing FINANCE.313 Intro to Corporate Finance Functional Specialization General Education Course Free Elective ZIPD.302 Build your brand Total Semester Credits Eighth Semester BUSED.330 International Business Seminar
3 3 3 3 0 15 Cr. 3	MGMT.356 Global Business MGMT.355 Managing Multicultural MKTG.310 Marketing Principles & Practices LAW.331 Law and Legal Environments BUSED.333 Bus Comm & Report Writing ZIPD.301 Preparation for the Workforce Total Semester Credits Seventh Semester FINANCE.413 International Finance MGMT.456 International Management	3 3 3 3 0 15 Cr. 3	MKTG.380 International Marketing FINANCE.313 Intro to Corporate Finance Functional Specialization General Education Course Free Elective ZIPD.302 Build your brand Total Semester Credits Eighth Semester BUSED.330 International Business Seminar Functional Specialization
3 3 3 3 0 15 Cr. 3 3	MGMT.356 Global Business MGMT.355 Managing Multicultural MKTG.310 Marketing Principles & Practices LAW.331 Law and Legal Environments BUSED.333 Bus Comm & Report Writing ZIPD.301 Preparation for the Workforce Total Semester Credits Seventh Semester FINANCE.413 International Finance MGMT.456 International Management BUSED.330 International Business Seminar	3 3 3 3 0 15 Cr. 3 3	MKTG.380 International Marketing FINANCE.313 Intro to Corporate Finance Functional Specialization General Education Course Free Elective ZIPD.302 Build your brand Total Semester Credits Eighth Semester BUSED.330 International Business Seminar Functional Specialization MGMT.481 Business Policies
3 3 3 3 0 15 Cr. 3 3 3	MGMT.356 Global Business MGMT.355 Managing Multicultural MKTG.310 Marketing Principles & Practices LAW.331 Law and Legal Environments BUSED.333 Bus Comm & Report Writing ZIPD.301 Preparation for the Workforce Total Semester Credits Seventh Semester FINANCE.413 International Finance MGMT.456 International Management BUSED.330 International Business Seminar Functional Specialization	3 3 3 3 0 15 Cr. 3 3 3	MKTG.380 International Marketing FINANCE.313 Intro to Corporate Finance Functional Specialization General Education Course Free Elective ZIPD.302 Build your brand Total Semester Credits Eighth Semester BUSED.330 International Business Seminar Functional Specialization MGMT.481 Business Policies Functional Specialization
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