

## Mass Communications - (Public Relations)

The following course sequence sheet is for illustrative purposes only and should not be construed as formal academic advisement. Course selections and sequence may vary depending on course availability and counsel from your academic adviser. You should consult an academic adviser before developing an actual academic plan.

<b>Cr.</b>	<b>First Semester</b>	<b>Cr.</b>	<b>Second Semester</b>
3	MASSCOMM.110 Intro to Mass Comm	3	MASSCOMM.230 Newswriting
3	Free Elective	3	General Education Course
3	ENGLISH.101 Found of College Writing or General Education Course	3	General Education Course or ENGLISH.101 Found of College Writing
3	BUSED.101 Introduction to Business	3	ECONOMIC.121 Principles of Econ I
3	General Education Course	3	General Education Course
1	INTSTUDY.100 Optional University Seminar		
16	Total Semester Credits	15	Total Semester Credits
<b>Cr.</b>	<b>Third Semester</b>	<b>Cr.</b>	<b>Fourth Semester</b>
3	MKTG.310 Marketing Principles & Practices	3	MASSCOMM.271 Video Production I
3	Free Elective	3	General Education Course
3	General Education Course	3	General Education Course
3	General Education Course	3	General Education Course
3	General Education Course	3	General Education Course
1	General Education Course		
16	Total Semester Credits	15	Total Semester Credits
<b>Cr.</b>	<b>Fifth Semester</b>	<b>Cr.</b>	<b>Sixth Semester</b>
3	MASSCOMM.310 Media Law & Ethics	3	MASSCOMM.120 Emergent Media
3	MASSCOMM.251 Public Relations Theory & Practice	3	MASSCOMM.398 Research Methods in Mass Comm
3	Free Elective	3	Free Elective
3	Free Elective	3	Free Elective
3	Free Elective	3	Free Elective
1	General Education Course		
16	Total Semester Credits	15	Total Semester Credits
<b>Cr.</b>	<b>Seventh Semester</b>	<b>Cr.</b>	<b>Eighth Semester</b>
3	MASSCOMM.498 Capstone	3	MASSCOMM.352 Publicity and PR

3	MASSCOMM.455 PR: Cases & Problems	3	Free Elective
3	Free Elective	3	Free Elective
3	Free Elective	3	Free Elective
3	Free Elective		
15	Total Semester Credits	12	Total Semester Credits
TOTAL CREDITS:		120	

**IMPORTANT NOTES:**

The sequence of General Education courses is an example only; they may be taken in any order.

Consult advisor for current schedule of department electives.